

3 questions to ask your City Officials

Pedestrian and bicyclist fatalities are on the rise across the country, but fortunately our shared desire for safer communities means we can make a difference. Here are three things to ask your city officials to start the conversation and help spread the message of safer streets for everyone.



Bike and Pedestrian Fatalities.

Cyclist and pedestrian deaths rose by 32% in the 10-year period between 2008 and 2017.¹

Do you know what's happening in our city?



The Intersection.

30% of all bicycle and pedestrian crashes occurred at intersections.²

What is our city doing to improve the safety of all vulnerable road users at intersections?



Liability Exposure.

In some cases, cities are held responsible for bicycle and pedestrian fatalities.

Does our capital improvement program include plans to improve street safety while reducing agency liability?

¹ Pedestrian and Bicycle Information Center (2018). Facts & Figures: Safety.

² National Highway Traffic Safety Administration (2016). Traffic Safety Facts (DOT HS 812 507).

To learn more, visit iteris.com/helmetnotenough